



**MAKE THE MOST OF
ONE TO ONE MONACO
TO COMMUNICATE
ALL YEAR LONG!**



Octobre 26 / 28, 2021

ONE^{TO}ONE
RETAIL E-COMMERCE
MONACO



#1to1Monaco



one-to-one-monaco.com

THE ONE TO ONE ECOSYSTEM

We have imagined this communication ecosystem for you.

To give you a head-start with journalists and decision makers, give us your insights and your pitch!

- **Relaying your information** in our exchanges with economic and specialized press
- **Mentioning your innovations** in the interviews 1to1Monaco has given
- **Facilitating interview** on site.
- **Distributing your press release** in the press room during the event

- **The interview 1to3** : 3 questions to our partners :
 - The Innovation E-commerce : 2021
The e-commerce 2021 personality ?
 - Your punchline for this 10th edition ?
- **The Flash Partner** : News that buzzes on the Market (fund raising, innovating...)



Sent to the 2,000 key actors of French e-commerce

- **The Flash Partner** : News that buzzes on the Market (fund raising, innovating...)
- **The #1to1Replay** : A push on our social networks of your workshop transcription.
- **Media Kit** : Generate social networks banner size, event logos and video trailer
Post your participation!
- **Interview on site** : Presentation of your activity and your product.

- **E-Newsroom section** :
 - A dedicated page to share our partner's news on our website (Presse Communication, Articles, Newspapers Testimonies...).
- **The #1to1Replay** : The written transcription of your expert workshop hosted on the site.
- **Page Partenaire** : Your logo on the website page dedicated to partners.
- **Média kit** : Banner in web and social networks size, event logos

YOUR ACTIVITY IN 3 WORDS

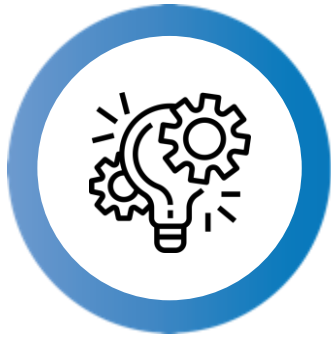
The press is willing to share your information ... if we grab its attention!

Your PLUS VS the market	<i>Answer here</i>
Your news in a few words	<i>Answer here</i>
Your storytelling for the press	<i>Answer here</i>



YOUR VISION IN E-COMMERCE

The 1to3 interview ... a highlight which we publish on our website, newsletters and social media.



The best E-commerce innovation
of the year?



The e-commerce personality of the
year?



Your E-commerce punchline?

YOUR ESSENTIAL INFORMATION

Your presence in Monaco

Article, study, press release, text or link ... give us a bit of what you want to highlight during the event:





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