

ENJOY THE ECOSYSTEM

#1TO1MONACO



THE communication platform that allows **#1to1Monaco** to shine beyond the 3 days you spend in Monaco.

- **Relaying your information** in our exchanges with economic and specialized press
- **Mentioning your innovations** in the interviews 1to1Monaco has given
- **Facilitating interview** on site.
- **Distributing your press release** in the press room during the event

- **The interview 1to3** : 3 questions to our partners :
 - The Innovation E-commerce 2020 ?
 - The E-commerce 2020 personality ?
 - Your punchline for this 10th edition ?

- **The Flash Partner** : News that buzzes on the Market (fund raising, innovating...)



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- **The #1to1Replay** : A push on our social networks of your workshop transcription.
- **Media Kit** : Generate social networks banner size, event logos and video trailer 2020. Post your participation!
- **Interview on site** : Presentation of your activity and your product.

Sent to the 2,000 key actors of French e-commerce

- **E-Newsroom section** :

A dedicated page to share our partner's news on our website (Presse Communication, Articles, Newspapers Testimonies...).

- **The #1to1Replay** : The written transcription of your expert workshop hosted on the site.
- **Page Partenaire** : Your logo on the website page dedicated to partners.
- **Média kit** : Banner in web and social networks size, event logos and video trailer 2020. Post your participation!



▶ www.one-to-one-monaco.com